

Mitchelle

NJOROGE

Miss ANU '25 • Fashion × Sustainability & Food/Lifestyle Creator

redlion_theplanetwarrior



ABOUT

Mitchelle Njoroge is Miss ANU '25 and a creator passionate about fashion, sustainability, and food and lifestyle content. Based in Nairobi, she creates authentic and engaging stories that connect brands with young, conscious women through style, sustainable living, and local food culture. Her content blends creativity with relatable experiences, helping brands build meaningful connections with their audiences.

"I don't just create content. I tell stories that connect brands with conscious, purpose-driven audiences."

AUDIENCE & PERFORMANCE

2.7K

Followers

28.1K

Reach · 30 days

80%

Women 18-30

85%

Nairobi Audience

PARTNERSHIP PACKAGES

STARTER

KSh 45K

- 1 Reel
- 3 Stories
- 1 Post

MOST POPULAR

WOMAN ON THE GO

KSh 65K

- 3 Reels
- 6 Stories
- 1 Post + Highlight

3-MONTH

DISCOVERY PARTNER

KSh 165K

- 9 Reels
- 18 Stories
- 3 Posts + Podcast

RECENT WORK

BRAND CAMPAIGN

Bellazuri Official Collab

Fashion & Sustainable Beauty Campaign —August 2026

UGC • CONTENT CREATION • PRODUCT STORYTELLING

CONTACT & BOOKING

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